

Reception

From: Bert C - Premier Canadian Properties [premierbertc@reply.ewnewsinmotion.com]
Sent: Tuesday, March 04, 2008 4:37 PM
To: Reception
Subject: Feb 08 "Canada's least affordable city?"



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Feature Property



Great Buys On The Golf Course!

New 1 and 2 bedroom apartments ready for occupancy in the spring. Buy now while the snow is on the greens. Facilities include pool, hot tub and exercise room. Close to Kelowna Airport. Priced from \$229,000+GST to \$349,900+GST.

[Website](#)
[Email Bert](#)

Bert Chapman has 37 years of real estate experience. His career has taken him as far as California, Vancouver and the Fraser Valley. As an established sales associate and management leader in the Okanagan, Bert has taken on the role as owner of Premier Canadian Properties.



“Canada’s Least Affordable City?”
(Vancouver Province Newspaper Jan 30/08)



Canada's Least Affordable City.....

NO! It’s Canada’s Most Desirable City.

That’s why we have record numbers of sales and record high prices. If no one could afford it there would be no Sales and Low prices.

It’s “The Perfect Storm!”

Okanagan Prices will continue to escalate because.....

1) **Baby Boomers** will continue to drive the market. They have:

disposable income, high net worth, ability to borrow at low rates, and an insatiable desire to own real estate. **Every day 1000 boomers turn 60 for the next 10 years**

- 2) **The Okanagan Has** warm summers, mild winters, warm lakes, less rain than Los Angeles, California and almost no mosquitoes.
- 3) **UBC Okanagan**, is expanding from 1700 students to 7000 by 2010. They need more housing.
- 4) **Strong Economy** 96% employment. If you lost your job in the East, move here. Better climate and more jobs!
- 5) **Low Interest Rates** favors borrowing to purchase real estate.
- 6) **New Bridge** ready summer of 2008. Better access means more people, which puts more pressure on prices.
- 7) **Airport Expansion** runway extension to accommodate the largest jets. More access, higher prices.
- 8) **Resorts World Class** skiing at Big White and Silver Star. World Class golf courses throughout the Okanagan.
- 9) **Wineries** again World Class right here in the Okanagan Valley.
- 10) **High Gas Prices** What? Yes, this puts more money in the hands of our biggest fans. The Albertans, they will buy more of our real estate.
- 11) **High Three S's** we have them all in our buyer mix, Seniors, Singles and Students.
- 12) **Location, Location, Location!**

*395KMS from Vancouver
600KMS from Calgary
900KMS from Edmonton
Still In Canada!*

One last thing!

*Investors are often told to diversify. In other words, "Buy some losers' to offset your winners." Why not just buy winners!
Invest in Okanagan Real Estate.*



Two Locations To Serve YOU Better!



Secure Luxury Living

Includes guest suite, pool, tennis, movie theatre, and more! Central location steps to mall and Mission Creek Park. South east exposure. 2 bedroom plus den 1168sqft \$415,900.

[Website](#)
[Email Bert](#)



Family Special

3 bedroom 2 bath townhouse at Midtown Estates. Great central location 1300sqft only \$324,900.

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On The Golf Course

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On The Lakeshore

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